



Date: 28.09.2024

To,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001.

Dear Sir/Madam,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Reg**

**Ref: Scrip Code: 512026 (BSE); ISIN: INE603D01017**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015 read with Para A of Part A of Schedule III thereto, we hereby inform you that the Shareholders in their **Annual General Meeting** of the Company held today, i.e. **28<sup>th</sup> September 2024**, approved the following:

1. Increase in Authorized share capital and Amendment of Memorandum of Association (hereinafter referred as 'MOA') of the Company.
2. Alteration of Object Clause of Memorandum of Association of the Company.
3. Adoption of New Line of Business.
4. Adoption of New Set of Articles of Association (hereinafter referred as 'AOA') as per the Companies Act 2013.

In accordance with the requirements of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July 2023 "Annexure-A" is enclosed herewith.

The Annual General meeting held today **commenced at 2:00 P.M and concluded at 02:27 P.M.**

This is for the information and records of the Exchange, please.

Yours faithfully,  
*for PH Trading Limited*

**B. Kiran Kumar**  
**Company Secretary and Compliance Officer**

**Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**  
**read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023**

S. No	Clause No.	Amended Clause	Date of Annual General Meeting and Reason for the Amendment
1.	V	The Authorised Share Capital of the Company is INR 10,00,00,000 (Ten Crore) divided into 1,00,00,000 (One Crore) equity shares of INR.10/- (Rupees Ten) each, with power of the Company to increase or reduce the capital and the shares in the capital for the time being into several classes and to attach thereto respectively such preferential differed qualified or special rights, privileges or conditions and to vary or modify or abrogate any such rights, privileges or conditions as may for the time being be provided by the regulations of the company and to issue any part of its capital original or increased with or without any preference priority or special privileges or subject to any postponement of any conditions or restrictions and that unless the conditions of issue shall otherwise expressly declare every issue of share whether declared to preference or otherwise shall be subject to the power herein before contained."	<p><b><u>Date of Annual General Meeting:</u></b></p> <p>The Shareholders in their Annual General Meeting held today (i.e.28<sup>th</sup> September 2024) approved the amended MOA, for an increase in Authorized Share Capital.</p> <p><b><u>Reason for Amendment:</u></b></p> <p>There was a need to amend the existing MOA of the Company with a view to rationalise the Object Clause in the MOA to enable the Company to tap emerging business opportunities and undertake allied activities to augment the business based on prevailing socio-economic conditions and fast-changing dynamic business environment from time to time. Support expansion plans, such as opening new branches, entering new markets, or making acquisitions. To facilitate new investments in projects, research and development, or capital expenditures, bolstering the company's growth potential.</p>

S. No	Clause No.	Amended Clause	Date of Annual General Meeting and Reason for the Amendment
2.	III (A)	<p>4. To carry on the trading in or business of manufacturing, making, buying, selling, retailing, importing, exporting and dealing in ornaments and jewelries of all kinds whether of Gold, Silver, Platinum, rolled gold and other metals and alloys, precious stones like diamonds, rubies, emeralds, pearls any other substance.</p> <p>5. To carry on all or any of the business of goldsmiths, silver smiths, jewelers, gem, diamond and pearls merchants and of manufacturing and dealing in clocks and watches made of precious metals, jewelry, cutlery and their components and accessories and of producing, acquiring and trading in metals, bullion, gold, ornaments, silver utensils, electroplates, paintings, manuscripts, curios, antiques and objects of art.</p>	<p><b><u>Date of Annual General Meeting:</u></b></p> <p>The Shareholders in their Annual General Meeting held today (i.e.28<sup>th</sup> September 2024) approved for Change in Objects of the Company.</p> <p><b><u>Reason for Amendment:</u></b></p> <p>It allows the company to pursue new opportunities, enter different markets, or diversify its operations.</p> <p>This Change can enable the company to capitalize on emerging trends, meet evolving customer demands, or leverage its existing resources in new ways.</p>



S. No	Adoption of New Lines of Business	Industry or Area to which the new line of business	Expected Benefits	Date of Annual General Meeting and Estimated amount to be invested
3.	By Alteration of Memorandum of Association to include Jewellery business Objects.	Jewellery Business	<p>It allows the company to pursue new opportunities, enter different markets, or diversify its operations.</p> <p>This Change can enable the company to capitalize on emerging trends, meet evolving customer demands, or leverage its existing resources in new ways.</p>	<p><b><u>Date of Annual General Meeting:</u></b></p> <p>The Shareholders in their Annual General Meeting held today (i.e.28<sup>th</sup> September 2024) approved for Change in Objects of the Company.</p> <p><b><u>Estimated Amount to be invested:</u></b></p> <p>Upto 150 Crores</p>

S. No	Clause No.	Amended Clause	Date of Annual General Meeting and Reason for the Amendment
4.		New set of Articles of Association of the Company, in substitution for, and to the exclusion of, the existing Articles of Association of the Company.”	<p><b><u>Date of Annual General Meeting:</u></b></p> <p>The Shareholders in their Annual General Meeting held today (i.e.28<sup>th</sup> September 2024) approved for adoption in substitution, and to the entire exclusion, of the clauses contained in the existing AOA.</p> <p><b><u>Reason for Amendment:</u></b></p> <p>The Articles of Association ("AOA") of the Company as presently in force are based on the erstwhile Companies Act, 1956 and several regulations in the existing AOA are no longer in conformity with the Companies Act, 2013 and SEBI Laws.</p> <p>Further several regulations / articles of the existing AOA of the Company require alteration or deletion pursuant to changes in applicable laws and takeover by the new management.</p> <p>It was necessary to adopt a New set of AOA of the Company to re-align the Company's internal management and policies with the dynamic and evolving regulatory and legal framework, brought about by both the MCA and SEBI.</p>